



# DAN ELVIS ORGILL

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## PROFILE, PORTFOLIO

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- <https://www.danorgill.com>

## PROFESSIONAL SUMMARY

Award-winning Creative Director and Art Director with 10+ years of experience leading branding, design, and marketing campaigns for major organizations including Intel, Microsoft, Verizon, T-Mobile, HP, and Daimler among others. Adept at transforming concepts into impactful visual experiences across print, digital, and B2B channels. Skilled in team leadership, cross-functional collaboration, and brand storytelling with a proven record of driving project success and exceeding expectations. Recognized for balancing strategic thinking with creative execution and fostering strong client relationships to deliver compelling, results-driven outcomes.

## SKILLS

- **Art Direction**
- **Graphic Design**
- **Adobe Creative Suite**
- **Microsoft Office Suite**
- **Sketch**
- **Figma**
- **Canva**
- **Branding & Corporate Identity**
- **Web & Digital Design**
- **Technical Illustration**
- **Mac OS X Proficiency**
- **Prepress & Print Production**
- **Time & Project Management**
- **Team Management**

## WORK HISTORY

### **Freelance Designer – DO      Salt Lake City, UT / Portland, OR**

Art Director / Graphic Designer / Production Designer

- Produced award-winning creative for print, digital, and direct marketing campaigns.
- Collaborate with local and international clients on diverse visual communication projects, including branding, advertising, and digital experiences.
- Conceptualize and execute creative strategies aligned with business objectives and market trends.
- Deliver high-quality print and digital materials while managing end-to-end creative workflows.
- Provide technical illustration and layout expertise for web and app interfaces.
- Establish and maintain strong client relationships, ensuring return engagements and referrals.
- Balance multiple deadlines while maintaining superior design consistency and innovation.

### **Associate Creative Director 03/2022 to 08/2024**

Western Governors University      Salt Lake City, UT

- Oversaw design team activities, ensuring adherence to brand and quality standards.
- Supervised junior designers and provided technical training to improve team performance.

- Directed large-scale marketing initiatives, leading a multidisciplinary creative team to produce recruitment and engagement campaigns.
- Utilized Figma and Adobe tools to optimize cross-platform campaign design and prototyping.
- Managed the development of consistent brand assets across digital, print, and social platforms.
- Implemented streamlined review processes to improve turnaround times by 25%.
- Provided mentorship and training to junior designers, enhancing team skill sets and cohesion.
- Worked with cross-functional departments to align creative output with institutional priorities.
- Spearheaded updates to brand guidelines and led rollout across all university marketing channels.

#### **CMD Agency 09/2010 to 10/2020**

Art Director | Portland, OR

- Led concept development and visual execution for integrated marketing campaigns targeting B2B and consumer audiences.
- Collaborated with strategy and content teams to ensure brand cohesion and storytelling impact.
- Directed photo and video shoots, overseeing all aspects of production from planning to post.
- Revamped client design systems, driving increased consistency and brand recognition.
- Managed budgets and timelines to consistently deliver projects on schedule and within scope.
- Partnered with client services to present concepts, incorporate feedback, and secure approvals.
- Enhanced B2B campaign performance through thoughtful design and compelling storytelling.
- Maintained strong vendor relationships for efficient printing and production solutions.

PERSONAL  
INFORMATION

● **Creative Director, Art Director, Graphic Designer, Toaster Collector**