

Dan Elvis Orgill

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Award-winning Creative Director and Art Director with 10+ years of experience leading branding, design, and marketing campaigns for major organizations including Intel, Microsoft, Verizon, T-Mobile, HP, and Daimler among others. Adept at transforming concepts into impactful visual experiences across print, digital, and B2B channels. Skilled in team leadership, cross-functional collaboration, and brand storytelling with a proven record of driving project success and exceeding expectations. Recognized for balancing strategic thinking with creative execution and fostering strong client relationships to deliver compelling, results-driven outcomes.

Skills

- Art Direction
- Graphic Design
- Adobe Creative Suite
- Microsoft Office Suite
- Sketch
- Figma
- Canva
- Branding & Corporate Identity
- Web & Digital Design
- Technical Illustration
- Mac OS X Proficiency
- Prepress & Print Production
- Time & Project Management
- Team Management

Experience

Freelance Designer – DO

01/1992 to Present

Art Director / Graphic Designer / Production Designer

Salt Lake City, UT / Portland, OR

- Produced award-winning creative for print, digital, and direct marketing campaigns.
- Collaborate with local and international clients on diverse visual communication projects, including branding, advertising, and digital experiences.
- Conceptualize and execute creative strategies aligned with business objectives and market trends.
- Deliver high-quality print and digital materials while managing end-to-end creative workflows.
- Provide technical illustration and layout expertise for web and app interfaces.
- Establish and maintain strong client relationships, ensuring return engagements and referrals.
- Balance multiple deadlines while maintaining superior design consistency and innovation.

Western Governors University

03/2022 to 08/2024

Associate Creative Director

Salt Lake City, UT / Portland, OR

- Oversaw design team activities, ensuring adherence to brand and quality standards.
- Supervised junior designers and provided technical training to improve team performance.
- Directed large-scale marketing initiatives, leading a multidisciplinary creative team to produce recruitment and engagement campaigns.
- Utilized Figma and Adobe tools to optimize cross-platform campaign design and prototyping.
- Managed the development of consistent brand assets across digital, print, and social platforms.
- Implemented streamlined review processes to improve turnaround times by 25%.
- Provided mentorship and training to junior designers, enhancing team skill sets and cohesion.
- Worked with cross-functional departments to align creative output with institutional priorities.
- Spearheaded updates to brand guidelines and led rollout across all university marketing channels.

CMD Agency

09/2010 to 10/2020

Art Director

Portland, OR

- Led concept development and visual execution for integrated marketing campaigns targeting B2B and consumer audiences.
- Collaborated with strategy and content teams to ensure brand cohesion and storytelling impact.
- Directed photo and video shoots, overseeing all aspects of production from planning to post.
- Revamped client design systems, driving increased consistency and brand recognition.
- Managed budgets and timelines to consistently deliver projects on schedule and within scope.
- Partnered with client services to present concepts, incorporate feedback, and secure approvals.
- Enhanced B2B campaign performance through thoughtful design and compelling storytelling.

- Maintained strong vendor relationships for efficient printing and production solutions.