

Dan Elvis Orgill

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Awardwinning Creative Director and Art Director with 10+ years of experience leading branding, design, and marketing campaigns for major organizations including Intel, Microsoft, Verizon, TMobile, HP, and Daimler among others. Adept at transforming concepts into impactful visual experiences across print, digital, and B2B channels. Skilled in team leadership, crossfunctional collaboration, and brand storytelling with a proven record of driving project success and exceeding expectations. Recognized for balancing strategic thinking with creative execution and fostering strong client relationships to deliver compelling, results driven outcomes.

Skills

- Art Direction
- Graphic Design
- Branding & Corporate Identity
- Web & Digital Design
- Illustration
- Prepress & Print Production
- Team Management
- Time & Project Management
- Adobe Creative Suite
- Microsoft Office Suite
- Figma
- Canva
- Sketch
- Keynote

Experience

Freelance Designer – DO

01/1992 to Present

Art Director / Graphic Designer / Production Designer

Salt Lake City, UT / Portland, OR

- Produced awardwinning creative for print, digital, and direct marketing campaigns.
- Collaborate with local and international clients on diverse visual communication projects, including branding, advertising, and digital experiences.
- Conceptualize and execute creative strategies aligned with business objectives and market trends.
- Deliver highquality print and digital materials while managing endtoend creative workflows.
- Provide technical illustration and layout expertise for web and app interfaces.
- Establish and maintain strong client relationships, ensuring return engagements and referrals.
- Balance multiple deadlines while maintaining superior design consistency and innovation.

Western Governors University

03/2022 to 08/2024

Associate Creative Director

Salt Lake City, UT / Portland, OR

- Oversaw design team activities, ensuring adherence to brand and quality standards.
- Supervised junior designers and provided technical training to improve team performance.
- Directed largescale marketing initiatives, leading a multidisciplinary creative team to produce recruitment and engagement campaigns.
- Utilized Figma and Adobe tools to optimize crossplatform campaign design and prototyping.
- Managed the development of consistent brand assets across digital, print, and social platforms.
- Implemented streamlined review processes to improve turnaround times by 25%.
- Provided mentorship and training to junior designers, enhancing team skill sets and cohesion.
- Worked with crossfunctional departments to align creative output with institutional priorities.
- Spearheaded updates to brand guidelines and led rollout across all university marketing channels.

CMD Agency

09/2010 to 10/2020

Art Director

Portland, OR

- Led concept development and visual execution for integrated marketing campaigns targeting B2B and consumer audiences.
- Collaborated with strategy and content teams to ensure brand cohesion and storytelling impact.
- Directed photo and video shoots, overseeing all aspects of production from planning to post.
- Revamped client design systems, driving increased consistency and brand recognition.
- Managed budgets and timelines to consistently deliver projects on schedule and within scope.
- Partnered with client services to present concepts, incorporate feedback, and secure approvals.
- Enhanced B2B campaign performance through thoughtful design and compelling storytelling.
- Maintained strong vendor relationships for efficient printing and production solutions.